



## Company Profile



# ABOUT lecti

"Electi" meaning **Elite** (/eɪˈliːt,ɪˈliːt/) in Latin is the epitome of excellence in all spheres of discipline.

Electi Sports' Mission is to cultivate the culture of sports across India with a key focus on nurturing young talent across sporting disciplines.

Electi provides a platform for athletes of various age groups to use sports as a means of learning and well-being

# WHAT WE DO

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SPORTS  
ACADEMIES



IN-SCHOOL PROGRAM  
(FOR SCHOOLS)



INFRASTRUCTURE  
MONETISATION



END-TO-END SPORTS  
MANAGEMENT



SPORTS SUSTAINABILITY &  
CSR CONSULTING

# THE ELECTI ACADEMIES

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At the Electi Academies, we utilise scientific & age-specific teaching methods through our customised curriculum to nurture young children into holistic athletes and more importantly, well rounded individuals.

Backed by **over 50+ years of cumulative experience**

Licensed Coaches (by respective Federations)



# IN-SCHOOL PROGRAM

Electi helps schools manage their Sports programs professionally by providing Sports Coaches across sporting disciplines, implementation of year round Sports Curriculum and managing statutory compliances.



Age-Specific Curriculum



Training of PTIs



End to end Management

# INFRASTRUCTURE MONETISATION

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Ease of access of Sports facilities is essential to creating an ecosystem of sports. Through its partners, Electi helps schools optimally design their sports infrastructure and help them generate revenue after school hours.

## OUR PARTNERS:





# END TO END MANAGEMENT

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For School chains and multi-sport complexes, Electi helps design Operating protocols, detail partnership Contracts and liaison with outsourced organizations to streamline day to day management through MIS systems.

A person in a dark suit is standing on a grassy field, holding a clipboard. The clipboard displays a hand-drawn diagram of a soccer field with various markings, including 'X' marks and arrows, representing a tactical plan. In the background, a soccer ball and a striped flag are visible on the field.

# SPORTS SUSTAINABILITY & CSR

“*Sport has the power to change the world*” – Nelson Mandela

Through the Electi Sports Trust and our deep expertise of having worked with children from disadvantaged communities, we help Corporates, donors & CSR funders strategize & optimally utilize their CSR budgets to expand their Social Footprint and accomplish their outreach goals.



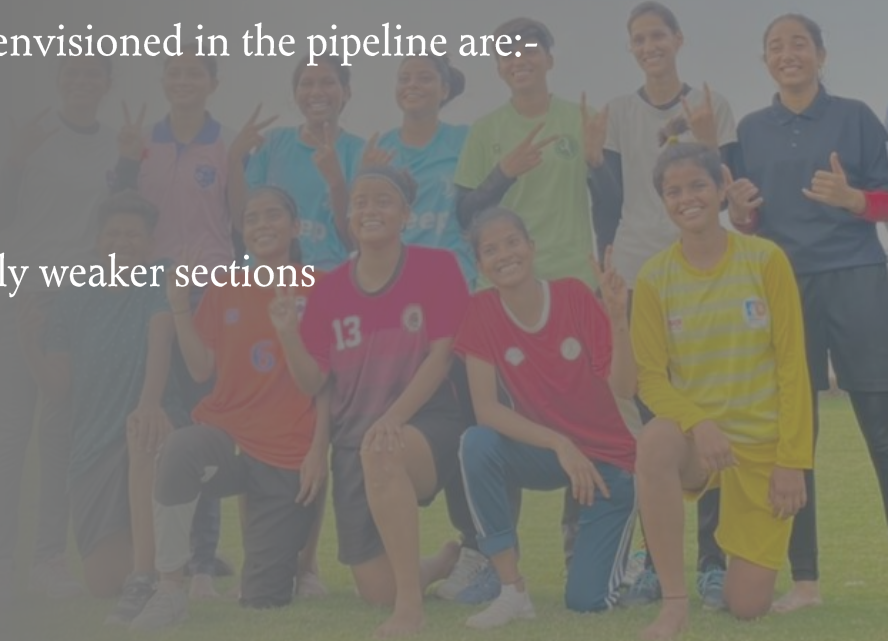


# IMPACT

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Electi Sports is committed to nurturing young talented athletes and providing crucial interventions at various stages of their development. To achieve this, Electi has also established the Electi Sports Trust. The activities envisioned in the pipeline are:-

- Electi Eagles Women's Football Club
- Sports Training for children from economically weaker sections
- Sponsoring Elite athletes



# THE TEAM

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**Nipun Bhalla**

**CEO & MD**

Lieutenant Governor Awardee for Sports for Social Development

Former National Football and State Basketball Player | Certificates in Grassroots Coaching, AIFF & CAC

Part of Team for structuring of Delhi Sports Bill | Former Strategic Lead, Zinc Football

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**Rohit Parasher**

**Technical Head**

40+ years of experience with NIS,  
Patiala & SAI



**Dr. Gagan Kapoor**

**Physiotherapy**

Former Indian National Football  
team Head Physiotherpaist



**Sharmila Bhalla**

**Admin & Child Policy**

36+ years of experience in  
Education and administration



**Aditya Tiwari**

**City Operations**

6+ years of experience in  
Grassroots Football Management

# CONTACT



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